

Building Life-Long Readers



A love of reading often starts at home. Your child will "Learn to Read" at school, but "Reading to Learn" - to understand the world around them and to make connections, is a skill that is most effectively developed outside of the classroom.

Why Build Life-Long Readers?

At Bring Me A Book Hong Kong, we believe raising children is not just about grades or rote academic learning. We believe in reading together as part of a holistic educational approach where parents and educators help to raise each child's intellectual, emotional, social, physical, artistic, creative and spiritual potential.

According to PIRLS research report (2016), only 30% of HK students are actively engaged in reading lessons versus the international average of 60%. This makes it even more critical that we, as parents, do our part to encourage and build good reading habits for our children at home, to pave the way for future success.

What you get:

In this workshop, parents will learn the research behind building life-long readers most effectively, they will learn techniques to improve their storytelling skills and be empowered to create a literacy-rich routine at home.

Our trainers encourage active participation and sharing to help them overcome any challenges they face with regard to reading with their children at home, addressing common concerns such as busy schedules and technology distractions.



English, Cantonese or Mandarin

🚷 Who is it for:

Recommended for groups of 20-30 parents of 0-3, 3-6 and 6-9 years old

§ Fee and duration:

\$3,000 for 90 minutes. (Large-scale talks for 50 + available at \$5,000

To request more details, please contact Yvonne Leung at <u>yvonne@bringmeabook.org.hk</u>



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