



BRING ME A BOOK™  
HONG KONG  
書伴我行(香港)基金會

**The leading advocate for family literacy in Hong Kong**

Bring Me A Book Hong Kong (BMABHK), is a locally registered literacy charity founded in 2006. We have a waitlist of beneficiaries, including local schools and community centers serving disadvantaged families, who would love to join our library, author and training programs.

**To support our mission and work, you can:**

- Donate online - Make a one-time gift using our online form
- Donate by mail - Download the Donation Form and post it with a cheque
- Join our Family Membership Program
- Join us as a Volunteer - students welcome too!
- Shop with our Book Depository Referral Link  
([http://www.bookdepository.com/?a\\_aid=BMAB-recbooks](http://www.bookdepository.com/?a_aid=BMAB-recbooks))



**For more information, please contact** [info@bringmeabook.org.hk](mailto:info@bringmeabook.org.hk)



# Bring Me A Book Pyjama Day

## Books are not just for bedtime!



### Wear Pyjamas

### Raise Money

### Have Fun



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#pyjamaday #loveofreading #bmabhk  
#hongkongcharity #fundraising #makeadifference  
#raisingreaders #bedtimestories

# What is a Pyjama Day?

Pyjama Day is a special day where children AND teachers come to school wearing their pyjamas! Students love to see their classmates and teachers dress 'down' in their night gear – all for a good cause! You can make your Pyjama Day as big as you like – by organizing extra activities such as book or bake sales, or keep it simple and ask for donations in return for wearing pyjamas.

## How your support can help?

If everyone who wears pyjamas donates HK\$20, we will be able to help children get excited about books and stories. We don't want a single child to miss out on the benefits of reading because we know that "A child who reads will be an adult who thinks."

**\$1000**



12 children living under the poverty line receive their own new book

**\$3000**



20 families from under-served communities to receive award-winning training

**\$6000**



A local author to visit a beneficiary school, igniting the love of reading in hundreds of aspiring readers

These funds will benefit a range of projects undertaken by Bring Me A Book Hong Kong. Each school or community that raises \$5000 or more will receive 5 copies of our "Read Aloud Collection" and will be added to Bring Me a Book's priority list for future author visits!

## How to Participate?

1. Register [here](#) for your free, downloadable Pyjama Day Pack. You will receive your pack via email so you can get started straight away!
2. Pack includes a poster to promote your event, letter to parents, certificate, FAQs and a donation form.
3. Encourage older students to volunteer.
4. Have fun, wear pyjamas, raise money, make a difference!

# Pyjama Day "Fun"draising Activities

## DEAR (Drop Everything And Read):

Students AND teachers to participate: a wonderful reminder to make reading a priority.

## Books & Buns:

Students can set up a book and cake sale to fill their minds and tummies!

## Book Swap:

Students can swap their favourite books or team up with a 'Buddy Reader' for shared reading.

## Book trailer:

Students can record a 30 second video 'trailer' of their favourite book.