

2014-2016 Annual Report

(May 1, 2014 – Apr 30, 2016)

The leading advocate of family literacy in Hong Kong

Bring Me A Book™ Hong Kong (BMABHK), a registered non-profit organization was set up in Hong Kong in 2006, seeded by the Chen Yet-Sen Family Foundation. We envision a Hong Kong in which every child is read to, strengthening family and community bonds, and creating a love of learning.

Our Mission: BMABHK use evidence-based research to provide:

- Transformational trainings for parents and educators
 - The best Chinese and English children's books
- Quality programs to access authors and literacy experts

To enrich the lives of ALL in the Hong Kong community.

We reach out to underserved children and families in Hong Kong to provide Book Bag Libraries, Bookcases and training programs as public resources in nurseries, kindergartens, community centres, shelters, health clinics and in the workplace.

LETTER FROM BOARD CHAIR & EXECUTIVE DIRECTOR

Dear Friends,

2016 marks our tenth anniversary. We are pleased to report that we have served more families through our library, book replenishment and training programs than ever before. Our online English and Chinese book guides, recommending the best children's books, have been downloaded 200,000 times from our website. The transformative impact of our trainings and field projects is affirmed by parents and teachers who have benefited from our work.

Ten years on, we are finally seeing positive change in the reading culture and habits in Hong Kong, including a significant upward trend in children's book loans at Hong Kong Public Libraries and the proliferation of grassroots reading clubs sprouting up through Hong Kong. The sea of change is also happening around the world, with the American Academy of Pediatrics issuing a policy statement that the three most important things every baby needs is to be breastfed, vaccinated and read to.

We are able to do what we do and make impactful strides in family literacy in Hong Kong because our donors, recipient schools and families, volunteers and dedicated staff firmly believe in our passion for nurturing life-long learners and strengthening family bonds through a shared love for books. For this, we are deeply grateful.

As we reflect on all that Bring Me A Book™ Hong Kong has achieved this past decade, we also recognise that there is a lot more work to be done in bringing parents and educators on board to fulfil our dream that every child in Hong Kong is read to from birth onwards. We are counting on your continued support to bring us from strength to strength in the coming decade.

Annie Ho and Pia Wong

Chairperson and Executive Director

Bring Me A Book Hong Kong



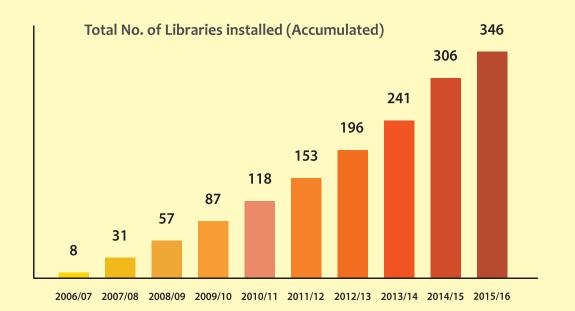
ACHIEVEMENTS

THE LIBRARY PROGRAM

The Book Bag Library Program is a lending library of quality hardcover children's books in easily transportable book bags. Each library contains a total of 220 books for children from infancy to eleven, in 65 book bags.

The flagship program of Bring Me A Book is our Bookcases, each of which holds 45 quality, age-appropriate English and Chinese language picture books for children in a beautiful wood display shelf.

In 2014-16, we installed a total of 18 Book Bag Libraries and 87 Bookcases in the community.





346 Libraries Installed, 128,000 Children Served



List of Book Bag Library Recipients in 2014-2016

Program Year 2014-2015 (May 1, 2014 to April 30, 2015)

Number of Library Installations

10 Book Bag Libraries

List of Recipients

- Baptist Oi Kwan Social Service Wanchai Integrated Children and Youth Service Centre
- Ho Ming Primary School (Sponsored by Sik Sik Yuen)
- Kwun Tong Methodist Social Service Grassroots Family Support Station
- Pok Oi Hospital Fung Tak Family Multiple Intelligences Centre
- Hong Kong Sheng Kung Hui Fung Kei Primary School
- The Mongkok Kai-Fong Association Limited Chan Hing Social Service Centre
- St. Edward's Catholic Primary School (Lam Tin)
- St. James' Settlement Children & Parents Support Centre (Hung Shui Kiu)
- Tung Wah Group of Hospitals
- Hong Kong and Kowloon Electrical Appliances Merchants Association Limited School
- Ma Kam Chan Memorial Primary School

Program Year 2015-2016 (May 1, 2015 to April 30, 2016)

Number of Library Installations

8 Book Bag Libraries

List of Recipients

- · Christian Alliance H.C. Chan Primary School
- Conservative Baptist Lui Ming Choi Primary School
- The Evangelical Lutheran Church of Hong Kong Wong Choi Ming Joyful Family Nurturing Centre
- Ho Shun Primary School (Sponsored by The Sik Sik Yuen)
- Hong Kong Catholic Marriage Advisory Council Grace & Joy Integrated Family Service Centre
- Methodist Epworth Village Community Centre Epworth Integrated Youth Team (Yiu Tung Base)
- Po Leung Kuk Mrs. Chan Nam Chong Memorial Primary School
- Pok Oi Hospital Mrs Lee Ho Siu Fong Memorial Children and Families Development Centre









List of Bookcases Recipients in 2014-2016

Program Year 2014-2015 (May 1, 2014 to April 30, 2015)

Number of Library Installations

55 Bookcases Libraries

List of Recipients

- Anani Kindergarten
- Assembly of God Leung Sing Tak Primary School
- Baptist Oi Kwan Social Service Cheung Sha Wan Children Development Education Centre
- The Boys' and Girls' Clubs Association of Hong Kong Tai Wai Children & Youth Integrated Services Centre
- · Chinese Christian Worker's Fellowship Limited King Shing Kindergarten
- Chuen Yuen Church Kindergarten
- Chuk Yuen Church Parent-Child Activity Centre
- The Church of Christ in China
- Chuen Yuen Second Primary School
- Kei Wa Primary School
- CNEC Christian Kindergarten
- The Evangelical Lutheran Church of Hong Kong
- Shatin Lutheran Kindergarten
- Wo Che Lutheran School
- · F.D.B.W.A. Chow Chin Yau School
- Five Districts Business Welfare Association Nursery School Kindergarten
- Fu Tai Lutheran Day Nursery
- The Hub Hong Kong Children and Youth Centre
- International Social Service Hong Kong Branch Sham Shui Po (South) Integrated Family Service Centre
- · Ka Fuk Baptist Church Pre-school
- Kwong Ming Ying Loi School
- · Loving Kids Community Service Center
- Mother's Choice*
- New Kowloon Women Association Sun Chui Nursery
- · Playright Children's Play Association
- Paediatric Department of Caritas Medical Centre
- Paediatric Department of Pamela Youde Nethersole Eastern Hospital
- Paediatric Department of Princess Margaret Hospital
- · Pok Oi Hospital
- Chan Poon Pui Ching Memorial Kindergarten Day Nursery
- Mrs. Chu Kwok King Memorial Kindergarten Day Nursery

- Precious Blood Children's Village
- Pui Tak Canossian Primary School
- SAHK
 - Chan Tseng Hsi Early Education and Training Centre
- Jockey Club Marion Fang Conductive Learning Centre
- S.K.H.
- Holy Nativity Church Kindergarten
- Kei Hin Primary School
- Kei Oi Primary School
- St. Christopher's Home Heart Link
- S.R.B.C.E.P.S.A. Lee Yat Ngok Memorial School
- Sau Ming Primary School
- · Shan King Estate Baptist Kindergarten
- Shap Pat Heung Rural Committee Kung Yik She Primary School
- Shun Tak Fraternal Association
- Leung Kit Wah Primary School
- Wu Mien Tuen Primary School
- Social Welfare Department Tuen Mun (West) Integrated Family Service Centre
- St. John The Baptist Catholic Primary School
- · St. Patrick's School
- T.K.D.S. Fong Shu Chuen School
- Toi Shan Association Primary School
- Tung Chung Catholic Kindergarten
- Tung Wah Group of Hospitals
- Fong Shu Fook Tong Kindergarten
- Tang Shiu Kin Primary School
- Tsui Tsin Tong Kindergarten
- Yiu Dak Chi Memorial Primary School
- · Yan Chai Hospital
- Choi Hin To Primary School
- Yim Tsui Yuk Shan Fuk Loi Integrated Community Development Centre
- Yan Oi Tong Jockey Club Tin Ka Ping Integrated Children and Youth Services Centre

^{*} This centre received two bookcases

List of Bookcases Recipients in 2014-2016

Program Year 2015-2016 (May 1, 2015 to April 30, 2016)

Number of Library Installations

32 Bookcases Libraries

List of Recipients

- · Chan En Mei Lutheran Day Nursery
- Christian Adrianne Kindergarten (Bayview)
- CUHK FAA Shun Lung Yan Chak Kindergarten
- Free Methodist Church Tuen Mun Children & Youth Integrated Service Centre
- Greenville Anglo-Chinese Kindergarten
- · Homantin Baptist Church Kindergarten
- Hong Kong & Kowloon KaiFong Women's Association Wan Tsui Kindergarten Wan Tsui Nursery
- Hong Kong Christian Service
- Kwai Hing Early Education and Training Centre
- Morrison Hill Child Development Centre
- Hong Kong Playground Association
- Choi Tak Integrated Service for Children & Youth
- Jockey Club North Point Integrated Service Centre for Children & Youth
- Hong Kong Society for the Protection of Children
- Cheung Sha Wan Nursery School
- Esther Lee Day Creche
- Kin Sang Baptist Church Bradbury Pre-School
- King Lam Catholic Primary School
- Kwai Chung Baptist Church Kindergarten

- Lock Tao Christian Kindergatern
- Our Lady of Lourdes Catholic Kindergarten
- Pentecostal Church of HK Tseung Kwan O Nursery School
- SAHK Pak Tin Pre-school Centre
- S.K.H. Kindly Light Church Or Pui Cheung Kindergarten Nursery
- Sai Kung District Community Centre
- The Salvation Army Ping Tin Small Group Homes
- Social Welfare Department Yuen Long (Central) Integrated Family Service Centre
- St. Monica Kindergarten
- St. Stephen's Catholic Kindergarten
- · Tai Po Merchants Association Kindergarten
- Tsung Tsin Mission of Hong Kong On Yee Nursery School
- Tung Koon School (Sheung Shui)
- Tung Wah Group of Hospitals
- Ng Sheung Lan Memorial Nursery School
- Wong Wu Lai Ming Kindergarten
- Yan Oi Tong Mrs Augusta Cheung Kindergarten cum Nursery







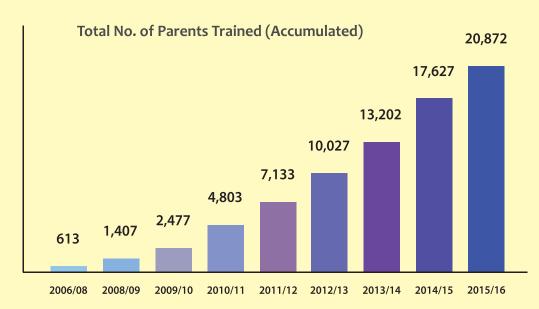




THE FIRST TEACHERS™ TRAINING PROGRAM

Providing access to quality books for children is our first priority, but teaching parents and childcare providers to read with the children is an integral part of Bring Me A Book's mission, too. The First Teachers™ Training Program enhances our library program by engaging and educating parents, childcare providers and teachers on the critical importance of reading aloud to children. This practical training program teaches easy read aloud strategies to implement at home. The curriculum is interactive and uses "modelling the message" techniques to empower and educate parents with young children to become their child's "first teacher".

BMABHK's experienced trainers conducted a total of 365 First Teachers[™] Training workshops over the past two program years, training **7,670 parents** in the art, and importance, of reading to their children.



99%

of parents indicated that they would spend more time or increase the frequency of reading aloud to their children after attending our trainings!









Parent Surveys Summary

Comparison between parents' feedback <u>before and after</u> our trainings:

	Before	After	Change
I know the read aloud skills	33%	77%	144%
I am confident to read with my children	57%	86%	1 29%
I know how to overcome the challenges of reading aloud	31%	72%	1 41%
I know how to nurture my children to love reading	34%	75%	↑41%
I know how to select books for my children	43%	77%	↑34%

Feedback from parents <u>after</u> our trainings:

I will spend more time to read with my children	92%
I will apply what I learned from the training to my daily life	94%
I will share the read aloud importance to my friends	93%

Six months after our trainings:



54% of trained parents read with their children three times or above per week



79% of trained parents spent at least 10 minutes to read with their children every time



49% of trained parents visited the public library three times or above per month

Total no. of surveys collected from parents in 2014-16:

Pre-training: 1,497 Post-training: 1,371 6-month after training: 651

VOLUNTEER PROGRAM

We are extremely grateful to the **1,084 volunteers** who have donated over 2,900 hours to Bring Me A Book™ Hong Kong through book wrapping, reading to children, administrative support and preparation of our fundraising event.

Special thanks to all the volunteer support from Bank of America Merrill Lynch, BlackRock, CA Technologies, Deutsche Bank, Goldman Sachs, Hyatt Hotels & Resorts, Ipsos, Mitsubishi UFJ Securities, Morgan Stanley, Pandora Jewelry Asia Pacific Limited, Target and UPS.







FENG ZIKAI CHINESE CHILDREN'S PICTURE BOOK AWARD

The Fourth Feng Zikai Chinese Children's Picture Book Award Ceremony and the Fifth Chinese Picture Book Forum

The Fourth Feng Zikai Chinese Children's Picture Book Award Ceremony and the Fifth Chinese Picture Book Forum were held on 21 and 22 November, 2015 in Zhejiang Normal University. Over 400 attendants came to witness and share the honor with the award-winning authors and illustrators. The event serves as a platform to interact with professionals of the original picture book industry. During the Forum, Jon Klassen, an international award-winning writer and illustrator of children's books, actively engaged with the audiences to introduce his experience and philosophy of creating children's picture books; a number of scholars, professionals, teachers and publishers also joined to share their experiences of promoting and publishing children's picture books.

Immediately after this biennial award ceremony and forum, a series of promotion events were rolled out in Hong Kong, Mainland China and Taiwan to celebrate the winning books and engage readers to read distinguished picture books. In Hong Kong, the award winners were invited to share their writing experience in Eslite Bookstore and reach out to almost 700 students of six primary schools. In China, the award winners further promoted the winning books to 400 teachers, parents and librarians at a reading activity in Shenzhen Book Mall and at the annual conference of the Library Society of China in Guangzhou. In Taiwan, the award winners spoke at the Taipei International Book Exhibition to share their experience and creative philosophy with 100 attendants who were mainly from the publishing industry and education sector.

In order to effectively engage young readers to read quality Chinese picture books, two sessions of teachers' training were held respectively in March and April 2016 in Hong Kong to equip almost 600 teachers the necessary knowledge in teaching Chinese Language by using original Chinese children's picture books.







Bank of America Merrill Lynch's Community Outreach Reading Project 2014 and Igniting the Love of Reading in the Community Project 2015



Special thanks to our major donor, Bank of America Merrill Lynch (BofAML), for providing us continuous financial aid and volunteer support since 2012.

In 2014 and 2015, we installed a total of eight Book Bag Libraries in the community serving more than **4,500 children** from underprivileged families. We also trained almost **2,000 parents, teachers and social workers** through our award-winning First Teachers Training and advanced workshops.

From the feedback received, 92% of parents indicated that they were motivated to practice literacy activities more frequently after attending our trainings.

94 BofAML staff actively participated in 9 volunteer reading sessions to help spread the fun of reading among the children.

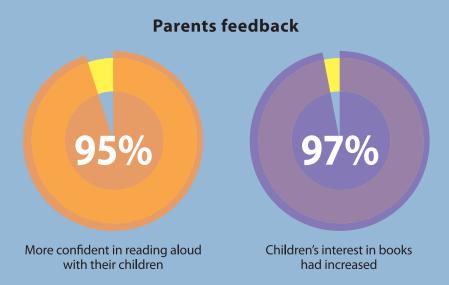


Target's Book Bag Library Project 2014 and Passion to Read Project 2015



We are deeply thankful to our donor, Target, for providing us continuous support since 2009. In 2014, we installed four Book Bag Libraries in needy community centres and primary school reaching almost **2,000 children**. In 2015, we partnered with six kindergartens and provided a series of drama workshops for a total of 180 children. We also conducted **trainings for 133 parents** and donated 360 quality children's books to the schools.







School Outreach Reading Project for Low Income Students in Hong Kong 2013-2015

This two-year project sponsored by an anonymous donor, enabled us to provide a strong foundation for literacy development and motivation to read in children from very low-income families. We partnered with six primary schools and organized 60 reading sessions for **168 children** and conducted **trainings for 117 parents**. We also provided a total of **3,000 complimentary books** to all the schools and children participated in this project.

This was a fantastic and meaningful project which brought positive changes to children, parents and the schools. We were pleased to witness children's positive changes under this project - those children with a tendency to be distracted/less focused were able to pay attention to the stories and those less confident children were able to speak out and express their thoughts.

Research and Evaluation: This project also allowed us to appoint The Centre for the Advancement of Chinese Language Education and Research (CACLER) of The University of Hong Kong to investigate the home literacy practices among lower SES families in Hong Kong and its relation to parental perceptions of parent-child reading. The findings further supported the needs and importance of our work carried out in the community. The research showed that lower SES children generally had few opportunities to access resources to read for pleasure and their reading resources at home were also scarce. On the other hand, the research has an important finding that income and home resources have insignificant effects on the relation of parental perception and shared reading. Therefore, it is necessary for us to maintain our work to conduct more trainings for parents and provide easy access to books in the underserved communities.

More feedback from the parents and principals can be found from the video: https://www.youtube.com/watch?v=dR_JqrNrwk4



Library and Training Pilot Project in Macau 2015-2016

Sponsored by an anonymous donor, this was our first pilot project carried out in Macau. The main goal was to provide a strong foundation for literacy development and interest to read in children from a childcare centre in Macau.

In 2015, we enriched the childcare centre's library resources by providing them with 180 quality, age-appropriate books. We also trained the childcare providers, parents and volunteers to empower them to read aloud effectively with the children. Last but not least, we arranged interactive reading sessions for the children which were conducted by a team of committed Bring Me A Book™ Hong Kong volunteers.



UPS's Book Spark: Igniting the Love of Reading for Life Project 2015-16



With the generous support from UPS, we installed a total of 5 Bookcases in local kindergartens reaching over **600 children** across Hong Kong. We also conducted trainings for almost **150 parents** to help them equip with the necessary skills in reading aloud with children. Special thanks to the UPS volunteers who helped wrap the books and read with the children at each library ribbon-cutting ceremony.



The Visionary Library



In collaboration with The Visionary, a new development in Tung Chung, we helped set up the state-of-the-art, first of its kind library in their Club House. It is the only library in Hong Kong that stocks all the books from Bring Me A Book's recommended booklists in English and Chinese. After a year of hard work consulting, sourcing and categorizing the best books for children, the Visionary Library was finally launched in April 2016.

Proceeds from the project will go to support our library and training programs for the underprivileged.



Advocacy Program: "Influence the Influencers"

In view of our mission at Bring Me a Book™ Hong Kong "to advocate for family literacy", we have run a series of talks, workshops and roundtables with the following objective: To "Influence the Influencers" – providing teachers, educators, government officials, parents, social workers and children the opportunity to meet and learn from literacy and language development experts, authors and illustrators with the goal to motivate and inspire a love of reading for the next generation.

From 2014-6 with the generous funding support from the Chen Yet-Sen Family Foundation and Yu Foundation - we invited literacy specialists and children's authors and illustrators from China, Taiwan and U.S. including Caldecott and Kate Greenaway Medal winner, Jon Klassen.

Over 650 parents, teachers and children attended the 2014-5 events with 96% of parents "motivated me to practice literacy activities more frequently" while 100% of the children who joined the storytelling and arts and crafts activities loved them so much they "hoped Bring Me a Book can organize more similar activities in the future."

While 2015-6 saw even more success with children's author Jon Klassen and reading specialist Julie Fowlkes running **30 workshops for 480 parents and teachers and over 1000 children**, serving 15 different beneficiary schools and partners.

"We had great feedback from both the English and Chinese teachers regarding the last workshop. I'm very pleased that one of our teachers has already practiced her story reading twice in preparation for next Wednesday!" **Dodie Sa, Head of English Department, Po Leung Kuk Choi Kai Yau Primary School**, where 60 teachers attended Julie Fowlkes' professional development workshop."



Revaluating the Meaning of Education through EDiversity Support



In line with our advocacy program, BMABHK supported EDiversity, a local charity in Hong Kong that re-evaluates the meaning of education and provides alternative education choices for local families in Hong Kong. On June 27-28, 2015, BMABHK's staff and trainers gave 5 talks and workshops to hundreds of parents and children and shared success stories and case studies of our reading programs at the education conference entitled "We Need A Break: Drill Less, Learn More".

On February 18-19, 2016 BMABHK invited second language acquisition expert, **Dr. Stephen Krashen**, to give powerful talks to over **300 parents, government officials and leading academics** at the EDiversity Conference, "The Purpose of Education" held at Chinese University of Hong Kong and separately to another **600 parents and educators** at The University of Hong Kong on "How Free Voluntary Reading Can Help to Improve Children's Language Development".



Best Books for Children in English and Chinese

As the leading advocate of family literacy in Hong Kong, many parents and educators seek our help to navigate the huge selection of children's books available both in bookstores, libraries and online. Since 2006, Bring Me A Book™ Hong Kong has updated the book guides, available in English and Chinese every two years. Both guides are the result of a labour of love by dedicated educational and literacy specialists, parents and librarians who have volunteered their time and expertise to compile these valuable resources.

So far, we have had over **200,000 downloads** of our guides from BMABHK website since 2014 and have distributed **8,000 hard copies** to libraries, schools, bookstores across Hong Kong.







Dr. Madeline Levine: The Price of Privilege

To help further our mission and attract new supporters and donors, BMABHK arranged a special speaker event by internationally renowned psychologist, Dr. Madeline Levine. Her talk focused on "How Parental Pressure and Material Advantage are Creating a Generation of Disconnected and Unhappy Kids".

The event, generously sponsored by Gerson Lehrman Group, attracted over **600 parents** at the HK Convention and Exhibition Center on March 11th, 2015. All the tickets were sold via HK Ticketing with 100% of proceeds going to BMABHK's library and training programs.

Dr. Levine's insights and recommendations on how we can better teach our children, raised positive awareness for many of the participants to focus more on values and coping skills than grades and trophies.

"Thank you for bringing Dr. Madeline Levine to Hong Kong. It was extremely interesting, enlightening and reassured me in my view that a world of overachievers would not be a healthy one."

Victoria Chan, Mother of 3 children

"How refreshing to listen to a speaker who not only provides deep insights, but delivers her powerful messages with such charm and charisma!"

John Mak, Father of 2 children



Attempt to Break the Guinness World Records

On October 19, 2015 Bring Me A Book™ Hong Kong participated in an historic reading event, organized by Points of Light a U.S. based charity, called "Read Across the Globe" with the aim to break a Guinness World Records title for most children read to by an adult in a 24-hour period in multiple locations all over the world.

BMABHK partnered with volunteer-based charity, HandsOn Hong Kong and organized over 80 reading groups at various schools and locations across Hong Kong, including a trampoline park, Bounce! While Points of Light unofficially passed the current record of 238,620 children read to, Guinness' extremely rigorous method of auditing the evidence didn't allow for us to become the official record-holder. However, we are so proud of our role to raise awareness of the importance of literacy world-wide and to demonstrate the power of volunteerism.





Regular Feature in HK's Leading Newspapers

To reinforce our advocacy message and help guide parents and educators to the best resources related to early childhood education, Hong Kong's leading English language newspaper, The South China Morning Post featured semimonthly articles in the column "Between the Lines", written by our very own Board Members, Annie Ho and Gweneth Rehnborg. Thanks to their incredible dedication, their articles have helped Bring Me a Book™ Hong Kong connect with many opinion leaders to further our mission in Hong Kong. To access the articles, please visit:

http://www.bringmeabook.org.hk/category/news/

In addition, our Director of Community Outreach, Choi EE wrote monthly articles for Ming Pao newspaper, recommending quality Chinese children's books. Her insights have inspired a lot of local parents which allowed them to share the books with their children more effectively.

One tutor can change outlook





Ms. Lok, Social Worker

BGCA Tsuen Wan & Kwai Tsing Family Life Education Office cum Tai Wo Hau Family Activity Centre

We have been working with Bring Me A Book™ Hong Kong for over 10 years. Their trainings and workshops are very informative. They have also donated many high quality books to our center which we lend to our parents to enhance their children's interest in reading. Parents who participated in the workshops have also improved their skills and confidence in reading with their children.



Gigi Ng, Participant of First Teachers Training

BGCA Tsuen Wan & Kwai Tsing Family Life Education Office cum Tai Wo Hau Family Activity Centre

On my first visit to BGCA, I came across the First Teachers Training organized by Bring Me A Book™ Hong Kong. The workshop introduced many reading methods and skills that made reading with my children more interactive, and my children have become much more interested in reading as a result. They have also started to ask more questions and our relationship has become more intimate.



Mr. Alan Chu, School Librarian

St. Edward's Catholic Primary School (Lam Tin

We have been using the Book Bag Library for one and a half years, and many families have benefited from this program. Although we may not be able to incorporate quality books into mainstream school curriculum, through providing trainings to our parents and sharing with our teachers, they are more willing to bring reading into their daily lives and even into the classrooms. Thanks to Bring Me A Book™ Hong Kong and the Feng Zikai Chinese Children's Picture Book Award for arranging the award winning author Lin Xiao Bei to visit our school. That was an invaluable opportunity for our students as they rarely get to meet authors outside of Hong Kong. Through that personal encounter, students learned that quality books not only can enhance their interest in reading, but can also make their reading experience more enjoyable through a variety of interactive and creative outlets. This kind of learning experience is what is lacking in Hong Kong.



Miss Candy Lam, Social Worker

Volunteer trainer of CCC Cheung Chau Church Kam Kong Kindergarten

I am the volunteer trainer of CCC Cheung Chau Church Kam Kong Kindergarten and I have been conducting BMABHK "First Teachers Training" for parents for five years. I was most impressed by the parents' enthusiasm and determination to practice reading together with their children. The trainings (comprised of videos and the yarn game) have truly enhanced the skills and confidence of parents' storytelling skills. Furthermore, parents especially loved the session on "How to choose the best books for children". They also highly appreciate the book lists provided by BMAB, which they found to be an extremely valuable resource.

Thank you very much to BMAB for supporting our school and for the contribution they have made to all the children in Hong Kong. Despite living in an era with 'high-speed information overload', BMABHK insists on giving children the chance to reflect and read together with their parents, which is a right that children should have on their journey into adulthood.

I look forward to seeing every child in Hong Kong fall in love with reading and books!



Miss Saturn Lei, Social Worker

Methodist Epworth Village Community Centre Epworth Integrated Youth Team

In June 2015, we were fortunate to receive the donation of Book Bag Library from Bring Me A Book™ and Bank of America Merrill Lynch, which provided quality books along with audio recordings for children and helped encourage more parents to read with their children. Over the past year, we have set up a book-borrowing service at our library and conducted various books sharing sessions. We also networked with the kindergartens and primary schools in our district to conduct BMABHK's "First Teachers Trainings" for parents. This helped to further promote the importance of parent-child reading among the families in our community.

From the trainings, we were glad to see that parents were willing to slow down and read with their children. And instead of only focusing on learning new vocabulary, parents also started to appreciate the pictures with their children, allowing them to fully enjoy the reading experience. We strongly believe that reading together can strengthen the bond between parents and their children and instill the feeling of 'love and to be loved' in families.

FINANCIAL REPORT

BRING ME A BOOK HONG KONG LIMITED

Income Statement
For the Year Ended 30 April 2016

	2016	2015
	HK\$	HK\$
INCOME		
Revenue	6,972,179	4,855,200
Other Income	34	60
TOTAL INCOME	6,972,213	4,855,260
EXPENSES		
General and Administrative expenses	(780,554)	(792,986)
Fundraising event expenses	(453,352)	(523,519)
Program expenses	(6,121,682)	(5,168,184)
TOTAL EXPENSES	(7,355,588)	(6,484,689)
Deficit for the year	(383,375)	(1,629,429)

Statement of Financial Position At 30 April 2016

	2016	2015
	HK\$	HK\$
NON-CURRENT ASSETS		
Property, Plant and Equipment	155,131	274,920
CURRENT ASSETS		
Inventories	590,224	693,115
Deposits paid	165,150	156,150
Prepayments	585,036	387,471
Other Receivables	13,266	5,016
Cash and Cash equivalent	8,157,860	8,486,526
	9,511,536	9,728,278
CURRENT LIABILITIES		
Accruals and Other payables	(178,839)	(131,995)
NET CURRENT ASSETS	9,332,697	9,596,283
NET ASSETS	9,487,828	9,871,203
FUNDS		
Accumulated Funds	9,487,828	9,871,203

OUR BOARD 2014-2016



Annie Ho Ting Chair



Alison Chan



Gweneth B. Rehnborg (retired in Oct 2016)



Jacqueline Sun



Jennifer Chen



Michelle Liu (retired in Oct 2016)



Su Lee (retired in Dec 2015)



Tansy Lau (retired in Feb 2016)



Christina Matula-Hakli (since Oct 2016)



Michelle Bang (since Oct 2016)

OUR STAFF



Pia Wong **Executive Director**



Angela Leung **Program Director**



Christine Wong Program Manager (resigned in Jun 2016)



Kristal Wong Program Manager (since Jun 2016)



Iris Lau

Issac Lee **Program Manager Program Coordinator**



Joyce Choi (Choi EE) **Director of Community Outreach**

OUR TRAINERS



Angie Lin



Joyce Choi (Choi EE)



Julie Fowlkes







Pauline Young

Percie Wong

Supporters of Bring Me A Book Hong Kong

We wish to express our deepest gratitude to the following individuals and organizations for their donations and support in 2014-2016.

Individual Donors

Adam & Liza Goodman

Albert Tak Him Li

Alexander Hing Lam Tang

Alexandra Lynch Alison Chi Yan Chan

Allan Ng Poh Meng Andrea Fessler

Andrea Kai On Tien Andrea Suarez-Birch

Angela Chang Ann Xian Qing Li

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Annie Ho Arwe**l** Lewis

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Chow Kwok Fong Chu Siu Pang Chua Siat Sian

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Hui lan Justin and Lim Lee Yin

Iris Shaw

Ivan Chu Kwong Ng

Jacklyn Hui

Jacky Kwong Yiu Chan Jacqueline Alee Leung

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