



BRING ME A BOOK™  
HONG KONG  
書伴我行(香港)基金會

# BRING ME A BOOK INSTITUTE 書伴我行學院

**Programme for Parents 家長課程**

**8.10 ~ 16.11.2012**

For parents of children 0-8 years  
適合 0-8 歲兒童之家長

**20% off**

Register for 3 or  
more programmes  
before Sep 19, 2012

9月19日前報讀三個  
或以上課程八折



## Introduction

### BRING ME A BOOK INSTITUTE

*Be Inspired, Practice Good Habits and Positively Impact your Child*

We believe the best gift you can give your child is the life-long love of reading. In a series of workshops and talks for parents and teachers, learn why and how you can use books to nurture your child's creativity, compassion and confidence while having a lot of fun in the process!

The first term for the Bring Me A Book Institute is from October 8th – November 16th, 2012.

By enrolling in our workshops, not only will you enrich your own knowledge and nurture great reading habits with your child, but you will also be supporting the community in which you live.

All proceeds will go towards Bring Me A Book Hong Kong, a registered local charity dedicated to improving family literacy in Hong Kong by facilitating access to the best children's books and empowering parents and teachers to read aloud with children for future success in school and life.

Since inception in 2006, we have installed 160 libraries, served 60,000 children and trained 7000 parents and teachers through our award winning "First Teachers Training".

Find out more about us and our workshops by visiting our website at [www.bringmeabook.org.hk](http://www.bringmeabook.org.hk)

#### **Did you know ... Hong Kong has one of the lowest rates of family literacy (parent-child reading) in the world?**

According to the 2006 Progress in International Reading Literacy Study, Hong Kong has one of the lowest rates (26%) of parental engagement with their children in pre-school literary activities (international standard is 54%), ranking 41st out of 45 countries.

## 簡介

### 書伴我行學院

*讓你得到啟發、養成良好習慣，為孩子帶來積極影響*

我們相信讓孩子愛上閱讀是您能給他們終身受用的最好禮物。書伴我行學院第一學期課程將於2012年10月8日至11月16日舉辦，透過一系列的工作坊，讓各位家長和教師認識更多優質兒童圖書、學習如何使用繪本以培養孩子的創造力、同情心和信心，與孩子一同享受親子共讀帶來的樂趣！

參加我們的工作坊不僅可以豐富您的知識為孩子培養閱讀習慣，同時亦支持香港弱勢社群。

所有學院的收益將用作支持書伴我行(香港)基金會之經費。書伴我行(香港)基金會是一獨立非牟利機構，致力推廣親子共讀，透過提供優質兒童圖書及訓練，鼓勵家長及老師為孩子朗讀，為他們將來在學業及生活上的成功鋪路。

自2006年成立至今已設立了超過160個圖書館，為超過6萬名基層兒童服務，以及透過「兒童啟蒙老師訓練」訓練超過7,000位家長，增強他們的朗讀技巧及信心。如欲進一步了解本會工作，歡迎瀏覽我們網頁 [www.bringmeabook.org.hk](http://www.bringmeabook.org.hk)。

#### **你知道嗎 ...**

根據一項國際調查 (Progress in International Reading Literacy Study) 發現，只有26%的香港家長會跟孩子進行入學前的讀寫活動(國際標準是54%)，為45個國家內排名第41。讀寫活動包括跟小孩於入學前定時閱讀、唱歌、說故事，或做其他有關讀寫的活動。

## Bring Me A Book Institute - Programme Details

### First Teachers Training

Research shows that literacy - the ability to read, write, listen and speak - begins developing long before children enter primary school. Be your child's first (and most important) "teacher" by developing a better understanding of early language and brain development while learning practical ways to make reading aloud together powerful, effective and fun.

**Target:** Prospective parents / Parents of children (0-6 years) / Grandparents  
**Charge:** HK\$1,200 (incl. a children's picture book)  
**Duration:** 4 Hours / 2 Sessions  
**Trainer:** Julie Fowlkes  
**Language:** English  
**Capacity:** 20 parents each class

Program Code	Date	Time	Venue
FTT (Eng) - A	8/10 (Mon) & 12/10 (Fri)	7:30pm - 9:30pm	TF
FTT (Eng) - B	9/10 (Tue) & 12/10 (Fri)	12:00nn - 2:00pm	KG (HK)
FTT (Eng) - C *	15/10 (Mon) & 18/10 (Thur)	7:30pm - 9:30pm	TF
FTT (Eng) - D	16/10 (Tue) & 19/10 (Fri)	12:00nn - 2:00pm	KG (HK)
FTT (Eng) - E	30/10 (Tue) & 2/11 (Fri)	12:00nn - 2:00pm	KG (HK)
FTT (Eng) - F	7/11 (Wed) & 14/11 (Wed)	12:00nn - 2:00pm	KG (HK)

\* This class is specially designed for Pregnant women / Couples

“Reading aloud to children is known to be the single most important activity for building the knowledge and skills they will eventually require for learning to read.”  
 Marilyn Jager Adams

### Advancing the Read Aloud Journey

Strategies and techniques for building the six most important literacy skills while reading together will be explained and modeled. You will learn ways to develop your child's motivation for sharing books while strengthening comprehension, story sense and vocabulary.

**Target:** Parents of children (0-6 years)  
**Charge:** HK\$800  
**Duration:** 4 Hours / 2 Sessions  
**Trainer:** Julie Fowlkes  
**Language:** English  
**Capacity:** 20 parents each class  
**Items to bring:** Two of your child's favorite picture books

Program Code	Date	Time	Venue
AFTT - A	11/10 (Thur) & 18/10 (Thur)	12:00nn - 2:00pm	KG (HK)
AFTT - B	16/10 (Tue) & 18/10 (Thur)	9:15am - 11:15am	KG (HK)
AFTT - C	6/11 (Tue) & 13/11 (Tue)	9:15am - 11:15am	BT
AFTT - D	7/11 (Wed) & 14/11 (Wed)	7:30pm - 9:30pm	TF

Note: Participants are highly recommended to take "First Teachers Training" before joining this workshop.

“There is no substitute for books in the life of a child.”  
 Mary Ellen Chase



## Choosing the Best Books for Your Child

Participants will be introduced to Bring Me A Book's new English Book Guide. You will have an opportunity to review, read, compare and enjoy books from the Guide. Our focus will be on genres, authors, the role of illustrations, picking appropriate books, ways to share books, and what to do after reading the book (crafts, plays, retell etc.).

**Target:** Parents, teachers, librarians and anyone who enjoys reading to children!

**Charge:** HK\$500

**Duration:** 2 Hours / 1 Session

**Trainer:** Julie Fowlkes

**Language:** English

**Capacity:** 20 parents each class

Program Code	Date	Time	Venue
CBB - A	10/10 (Wed)	12:00nn - 2:00pm	KG (HK)
CBB - B	15/10 (Mon)	9:15am – 11:15am	BT
CBB - C	31/10 (Wed)	7:30pm - 9:30pm	TF
CBB - D	2/11 (Fri)	7:00pm - 9:00pm	BC
CBB - E	7/11 (Wed)	9:15am – 11:15am	KG (HK)
CBB - F	16/11 (Fri)	12:00nn - 2:00pm	KG (HK)

Note: Participants are highly recommended to take "First Teachers Training" before joining this workshop.

“Few children learn to love books by themselves. Someone has to lure them into the wonderful world of the written word; someone has to show them the way.”

Orville Prescott



## How to Improve Parent-Child Communication through Stories

Learn the art of conversational reading to deepen your communication and relationship with your child. Participants will acquire knowledge on how to utilize stories to bring out feelings and touch upon important subjects like fear, courage, empathy etc. You will also learn about dialogic reading, retells and some simple yet effective ways to make connections with your child as you read books together.

**Target:** Parents of children (0-11 years)

**Charge:** HK\$500

**Duration:** 2 Hours / 1 Session

**Trainer:** Julie Fowlkes

**Language:** English

**Capacity:** 20 parents each class

Program Code	Date	Time	Venue
HIPCC (Eng) - A	10/10 (Wed)	9:15am – 11:15am	KG (HK)
HIPCC (Eng) - B	29/10 (Mon)	7:30pm - 9:30pm	TF
HIPCC (Eng) - C	31/10 (Wed)	9:15am – 11:15am	BC
HIPCC (Eng) - D	8/11 (Thur)	12:00nn - 2:00pm	KG (HK)
HIPCC (Eng) - E	15/11 (Thur)	9:15am – 11:15am	KG (HK)

Note: Participants are highly recommended to take "First Teachers Training" before joining this workshop.

“Reading to children not only builds stronger relationships, but is also considered to be the most important thing you can do to help your child succeed.”

National Literacy Trust





## Designing and Creating Your Own Books

In this hands-on, interactive workshop, participants will learn ways to make simple books with and for their children. Designs include pop up, "quick fold", ladder, concertina and shape books. Patterns, stickers, paper and all supplies will be included with plenty of samples to examine.

**Target:** Parents / Educators of children (3-8 years)  
**Charge:** HK\$500  
**Duration:** 2 Hours / 1 Session  
**Trainer:** Julie Fowlkes  
**Language:** English  
**Capacity:** 15 parents each class (*Children are welcome to attend. One child per adult*)  
**Items to bring:** Several photos of your child & family

Program Code	Date	Time	Venue
DCB - A	17/10 (Wed)	9:15am – 11:15am	KG (HK)
DCB - B	9/11 (Fri)	9:15am – 11:15am	BC
DCB - C	16/11 (Fri)	7:00pm – 9:00pm	KG (HK)

*Note: Participants are highly recommended to take "First Teachers Training" before joining this workshop.*

“A book is anything you want it to be.”  
*P. Johnson*



## Writing Books with your Children

You can help your child develop the critical understanding that print carries meaning by writing simple books together. Home-made books provide reading experiences that are positive, personal and authentic. By composing an original story, your child learns how sounds, letters and words form meaningful text that can be read over and over. Participants will learn how to use the Language Experience approach which links dictation to writing and reading.

**Target:** Parents / Educators of children aged (3-8 years)  
**Charge:** HK\$500  
**Duration:** 2 Hours / 1 Session  
**Trainer:** Julie Fowlkes  
**Language:** English  
**Capacity:** 15 parents each class (*Children are welcome to attend. One child per adult*)  
**Items to bring:** Several photos of your child & family

Program Code	Date	Time	Venue
WBC - A	17/10 (Wed)	12:00nn – 2:00pm	KG (HK)
WBC - B	1/11 (Thur)	6:30pm – 8:30pm	CP
WBC - C	9/11 (Fri)	12:00nn – 2:00pm	BC
WBC - D	14/11 (Wed)	9:15am – 11:15am	KG (HK)

*Note: Participants are highly recommended to take "First Teachers Training" before joining this workshop.*

“The single most important element children need to grow as writers is the belief that they are writers.”  
*Lucy Calkins*



## Helping your child with beginning reading skills

Parents can play a critical role during the early stages of reading acquisition. You will learn simple, fun and effective activities to practice sight word mastery, blending, fluency, and vocabulary. Using strategies from Reading Recovery, Signs for Sounds, and Language Experience, parents will reinforce and enhance their child's beginning reading and writing skills and interest.

**Target:** Parents of children learning to read (4-6 years)

**Charge:** HK\$800

**Duration:** 4 Hours / 2 Sessions

**Trainer:** Julie Fowlkes

**Language:** English

**Capacity:** 20 parents each class

Program Code	Date	Time	Venue
BRS - A	12/10 (Fri) & 19/10 (Fri)	9:15am – 11:15am	KG (HK)
BRS - B	1/11 (Thur) & 8/11 (Thur)	9:15am – 11:15am	KG (HK)
BRS - C	5/11 (Mon) & 12/11 (Mon)	12:00nn – 2:00pm	BT
BRS - D	8/11 (Thur) & 15/11 (Thur)	6:30pm – 8:30pm	CP

*Note: Participants are highly recommended to take "First Teachers Training" before joining this workshop.*

“The destiny of a child is ruled by his parents.”  
Charlotte Mason



## Your Storytelling Voice

Each of us has the ability to be powerful storytellers but very few of us know how or have the confidence to use our voice for maximum effect. Does your voice convey curiosity and have the power to ignite the love of stories in your child? By exploring different techniques behind tuning your voice, breathing and articulation, you will learn how to pack in more color, impact and wonder in your approach to storytelling.

**Target:** Parents, teachers, librarians and storyteller

**Charge:** HK\$800

**Duration:** 4 Hours / 2 Sessions

**Trainer:** Julie Fowlkes

**Language:** English

**Capacity:** 20 parents each class

Program Code	Date	Time	Venue
YSV (Eng) - A	17/10 (Wed) & 19/10 (Fri)	7:00pm – 9:00pm	KG (HK)
YSV (Eng) - B	5/11 (Mon) & 12/11 (Mon)	7:30pm – 9:30pm	TF
YSV (Eng) - C	6/11 (Tue) & 15/11 (Thur)	12:00nn – 2:00pm	KG (HK)

*Note: Participants are highly recommended to take "First Teachers Training" before joining this workshop.*

“Your child will believe in the rapture of being alive.”  
Joseph Campbell



## Storybook Extension Activities to Ignite Creativity in your child

Through relevant activities, children's multiple senses are used, memory call of story plot and vocabulary are strengthened, discussions are encouraged and thinking is inspired. Come to join our 2-session workshop and explore how to approach a storybook from different directions, e.g. language, arts, maths, science, music, cooking and more. Explore your potentials and you will open a door of exploration for your little ones!

**Target:** Parents of children (0-8 years)  
**Charge:** HK\$800  
**Duration:** 4 Hours / 2 Sessions  
**Trainer:** Angie Lin  
**Language:** English  
**Capacity:** 12 parents each class

Program Code	Date	Time	Venue
SEA (Eng) – A	6/11 (Tue) & 13/11 (Tue)	9:15am – 11:15am	KG (Kln)
SEA (Eng) – B	9/11 (Fri) & 16/11 (Fri)	12:00nn - 2:00pm	KG (Kln)

*Note: Participants are highly recommended to take "First Teachers Training" before joining this workshop.*

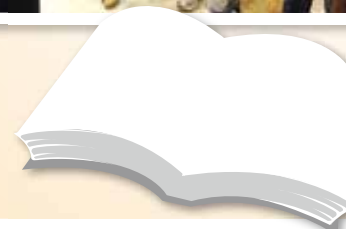


## BMABHK Meet & Share - Reading Repertoire & Storytelling Jam

Facilitated by a BMAB trainer, this is a great opportunity for parents to share favorites books and build repertoires of stories, series, songs and rhymes for varied occasions/purposes, by categories, authors, themes, situations, etc. For instance, by themes: nature, environment, animals, creativity, global/diversity, 5 senses, multiple intelligence (arts, music, math, science, etc.); by authors: Dr. Seuss, Eric Karl, Mem Fox, Maurice Sendak, Ed Young, Demi, etc.

**Target:** Parents who participated in any of the above workshops  
**Charge:** HK\$50  
**Duration:** 2 Hours / 1 Session  
**Trainer:** BMABHK Trainer  
**Language:** English  
**Capacity:** 15 parents each class

Program Code	Date	Time	Venue
BMABMS (Eng)	16/11 (Fri)	9:15am – 11:15am	BMAB





## 兒童啟蒙老師訓練

研究表示孩子在進入小學階段前，已經開始發展「聽、說、讀、寫」能力。要成為孩子最重要的第一位「啟蒙老師」，您可以透過了解兒童早期語言及腦部發展，加上學習朗讀技巧令朗讀活動充滿趣味又有成效，為孩子將來的成功鋪路！

**對象：** 0-6 歲孩子的家長  
**費用：** HK\$1,200 (包括一本兒童繪本)  
**時間：** 兩節 / 共四小時  
**導師：** Percie Wong  
**語言：** 廣東話  
**名額：** 每班 20 人



課程編號	日期	時間	地點
FTT (Chi) - A	8/10 (一) 及 15/10 (一)	晚上 7:00 - 9:00	KG (Kln)
FTT (Chi) - B	11/10 (四) 及 18/10 (四)	上午 9:15 - 11:15	KG (Kln)
FTT (Chi) - C	8/11 (四) 及 15/11 (四)	上午 9:15 - 11:15	BT

## 繪本・增進親子溝通

透過學習對話式朗讀方法，可以幫助您與孩子的溝通和建立優質關係。我們亦會一起探討怎樣運用繪本學習面對不同的情緒和感受，如恐懼、勇氣、同情心等，為孩子打開心扉並增進與孩子溝通技巧。

**對象：** 0-11 歲孩子的家長  
**費用：** HK\$500  
**導師：** Percie Wong  
**名額：** 每班 20 人  
**時間：** 一節 / 共兩小時  
**語言：** 廣東話

課程編號	日期	時間	地點
HIPCC (Chi) - A	22/10 (一)	晚上 7:00 - 9:00	KG (Kln)
HIPCC (Chi) - B	29/10 (一)	晚上 7:00 - 9:00	KG (Kln)
HIPCC (Chi) - C	8/11 (四)	正午12:00 - 下午2:00	BT
HIPCC (Chi) - D	15/11 (四)	正午12:00 - 下午2:00	BT

\* 建議先修讀「兒童啟蒙老師訓練」課程

## 說出動人故事

每人都有能力說出動聽的故事，但只有少數人知道如何或有信心運用聲音去發揮說故事的最好效果。您能夠透過聲線燃起孩子的好奇心和感受愛的力量嗎？讓我們一起探索和調整您的聲線運用、扮聲、呼吸和發音技巧，學會說出更有色彩和影響力的故事。

**對象：** 家長、教師、圖書館管理員 及 說故事義工  
**費用：** HK\$800  
**導師：** Pauline Young  
**名額：** 每班 20 人  
**時間：** 兩節 / 共四小時  
**語言：** 廣東話

課程編號	日期	時間	地點
YSV (Chi) - A	9/10 (二) 及 16/10 (二)	正午 12:00 - 下午 2:00	KG (Kln)
YSV (Chi) - B	29/10 (一) 及 2/11 (五)	上午 9:15 - 11:15	BT
YSV (Chi) - C	8/11 (四) 及 15/11 (四)	晚上 7:00 - 9:00	KG (Kln)

\* 建議先修讀「兒童啟蒙老師訓練」課程

## 延伸故事激發孩子創意 (工作坊以普通話進行)

說故事後的延伸活動可以豐富孩子們的閱讀體驗，刺激他們的不同感官，加深對故事的理解和思考，更可以激發他們的創意小宇宙。工作坊會探討如何從多角度 (包括：語言，藝術，數學，科學，音樂，運動，等等) 欣賞繪本，設計新穎有趣的延伸活動，發掘你的潛能去為孩子開啟探索之門！

**對象：** 0-8 歲孩子的家長  
**費用：** HK\$800  
**導師：** Angie Lin  
**名額：** 每班 12 人  
**時間：** 兩節 / 共四小時  
**語言：** 普通話

課程編號	日期	時間	地點
SEA (Chi) - A	9/10 (二) 及 16/10 (二)	上午 9:15 - 11:15	KG (Kln)

\* 建議先修讀「兒童啟蒙老師訓練」課程





## 英語朗讀無難度

您是否因為擔心自己的英語水平不夠好而逃避跟孩子朗讀英文圖書？透過跟孩子朗讀一些優質又簡單的英文圖書可以令孩子愉快學習英語，提升他們英語水平。這個工作坊會為您提供一些朗讀英文圖書的技巧和小貼士，幫助您克服語言障礙。

**對象：**母語非英語之家長

**費用：**HK\$800

**導師：**Pauline Young

**名額：**每班 20 人

**時間：**兩節 / 共四小時

**語言：**廣東話

課程編號	日期	時間	地點
EFB - A	11/10 (四) 及 18/10 (四)	正午 12:00 - 下午 2:00	KG (Kln)
EFB - B	30/10 (二) 及 1/11 (四)	晚上 7:00 - 9:00	KG (Kln)
EFB - C	7/11 (三) 及 14/11 (三)	正午 12:00 - 下午 2:00	KG (Kln)

\* 建議先修讀「兒童啟蒙老師訓練」課程

## 從共讀中讓孩子感受愛

菜姨姨與您一起共讀關於「愛」的故事(包括：愛自己、愛父母、愛手足和愛朋友)，學習如何從故事中讓孩子了解自己、尊敬父母、培養手足之情以及與朋友建立友誼。此工作坊包括故事討論和親子延伸遊戲，歡迎家長及小朋友一起參與。

**對象：**4-6 歲孩子及家長

**費用：**HK\$800

**導師：**菜姨姨 (彭蔡淑玲女士)

**名額：**10 對家長及孩子

**時間：**四節 / 共六小時

**語言：**廣東話

課程編號	日期	時間	地點
CFL	10/10 (三) · 17/10 (三) 24/10 (三) 及 31/10 (三)	下午 4:00 - 5:30	KG (Kln)

\* 建議先修讀「兒童啟蒙老師訓練」課程

## 用故事來激發子女的學習動機

英國一份研究報告指出影響兒童學業成績，除了天資和後天努力的因素外，擁有好奇心和想像力是有助他們的學業成績。這兩種特質可以透過豐富的閱讀經歷，從外而內慢慢培養出來。工作坊會讓家長學習欣賞不同主題的繪本、透過朗讀故事來吸引孩子的興趣，並將故事的訊息應用在生活上，而且更會介紹不同延伸活動。

**對象：**0-6 歲孩子的家長

**費用：**HK\$800

**導師：**菜姨姨 (彭蔡淑玲女士)

**名額：**每班 20 人

**時間：**四節 / 共八小時

**語言：**廣東話

課程編號	日期	時間	地點
SCLM - A	10/10 (三) · 17/10 (三) 24/10 (三) 及 31/10 (三)	下午 12:00 - 2:00	KG (Kln)
SCLM - B	10/10 (三) · 17/10 (三) 24/10 (三) 及 31/10 (三)	晚上 7:00 - 9:00	KG (Kln)

\* 建議先修讀「兒童啟蒙老師訓練」課程

## 書伴我行 - 讀書分享會

家長可透過此讀書會互相分享自己孩子心愛的圖書及朗讀心得，我們亦會按不同的主題及作者推介圖書給家長作參考，助您為孩子建立優質的作品集。

**對象：**曾參加本會工作坊的家長

**費用：**HK\$50

**導師：**BMABHK 導師

**名額：**每班 15 人

**時間：**一節 / 共兩小時

**語言：**廣東話

課程編號	日期	時間	地點
BMABMS (Chi)	16/11 (五)	晚上 7:00 - 9:00	BMAB



## BMAB Institute - Trainers' Bio

### 書伴我行學院 - 導師簡介



Julie Fowlkes

Julie Fowlkes has over 40 years of international experience in early childhood literacy. She has a Masters Degree in Reading and a Lifetime Credential as a Reading Specialist. After working as a teacher and reading specialist in numerous public schools in California, she spent over 30 years training teachers and educators at various universities in the U.S. She is a published author ("Reading Without Books", published by Fearon Pitman: Belmont, 1979) and has been invited to present at many international conferences including the International Reading Association, USA. Ms. Fowlkes joined the Bring Me A Book Foundation in Mountain View California in 2004 and was instrumental in developing, piloting and training facilitators in Bring Me A Book's award-winning First Teacher's program.



Angie Lin 林鶯

Angie Lin holds an M.Ed. in TESOL from University of British Columbia, Canada, an M.A. in Communications from Purdue University, U.S.A. and a B.A. in English from Nanjing University, China. She has worked as a college English teacher, corporate trainer, consultant, English and Mandarin tutor, and playgroup instructor. Her students range from infants to senior company executives. The title that she is most proud of, though, is the mother of two book loving boys, who have been read to since their first year. A strong believer of the importance of reading to young children, Angie is keen to spread the joy of reading to more. Since she joined Bring Me A Book, she has been actively involved in reading stories at schools, community centers, organizations, and events incl. the International Young Readers Festival.



Choi EE 蔡姨姨

蔡姨姨(蔡淑玲)是推動親子閱讀的資深工作者，經常到學校與社區主持親子閱讀講座。她是個到處「講古」，走遍香港多間幼稚園及小學的故事媽媽，致力推廣社區閱讀風氣，並培訓小朋友及大人成為閱讀大使。

現任書伴我行(香港)基金會、香港教育專業人員協會、大細路兒童劇團、家長匯習及元朗大會堂的培訓導師，於香港公共圖書館培訓社區閱讀大使。曾接受各大報章雜誌、電視及電台訪問，曾主持新城知訊台《知識迎人》親子講故事環節，現為《明報》親子版撰寫「讀樂樂」專欄。最新著作是【不說道理・只說故事~蔡姨姨親子共讀60招】，由世界出版社出版。



Pauline Young 楊佩玲

楊佩玲為專業培訓師，作家及故事人。在舊金山州立大學畢業，取得英國文學學士及工商管理碩士。曾為香港兩大雇主香港上海滙豐銀行和香港政府服務超過十年。於2001年開設顧問公司。經常往返美國、香港和中國大陸，為跨國公司及非牟利機構度身設計培訓工作坊。她獲美國國際演講協會頒予最高榮譽 DTM (Distinguished Toastmaster)，亦是加州 Southbay Storyteller 的資深會員和故事導師，為超過50所學校、圖書館、書店、社區中心，舉辦訓練及工作坊以推廣閱讀。她的著作有2004出版的兒童圖書【襪子天堂】。



Percie Wong 王素瑩

王素瑩女士現任書伴我行(香港)基金會培訓導師，富有豐富經驗帶領書伴我行兒童啟蒙老師訓練及導師訓練工作坊，教導家長、老師及社工為小孩朗讀之重要性。亦代表書伴我行為香港公共圖書館帶領英語故事工作坊。

王女士擁有心理學學士學位，未加入書伴我行(香港)基金會前，她曾任職於各國際級酒店集團地區銷售及市場策劃主管多年，對於銷售、市場及行政管理備有豐富經驗。她熱衷於兒童心理發展並致力有關之工作，現亦為小朋友作課餘之英語導師，利用互動模式與小朋友朗讀故事，從而增進英語字彙及語音之察覺並加強英語會話能力。

## Venues 場地

### BC: Baby Central

Add: 7/F, BT Centre, 23 Wong Chuk Hang Road, Aberdeen  
地址: 香港仔黃竹坑道23號達標中心7樓  
[www.babycentral.com.hk](http://www.babycentral.com.hk)

### BMAB: Bring Me A Book Hong Kong

Add: Room 602, 10 Pottinger Street, Central, Hong Kong  
地址: 香港中環砵典乍街10號602室  
[www.bringmeabook.org.hk](http://www.bringmeabook.org.hk)

### BT: Book Talk

Add: Room 302, McDonald's Bldg, 48 Yee Wo Street, Causeway Bay  
地址: 銅鑼灣怡和街48號麥當勞大廈302室  
[www.booktalk2.com](http://www.booktalk2.com)

### CP: Commercial Press 商務印書館 (Blooming Club)

Add: Shops B1007-101, B1/F, Miramar Shopping Centre, 132 Nathan Road, Tsim Sha Tsui  
地址: 尖沙咀彌敦道132號美麗華商場B1地庫B1007-1010號舖  
[www.blooming-club.com](http://www.blooming-club.com)

### KG (HK): Kids' Gallery (Hong Kong)

Add: 21/F, Coda Plaza, 51 Garden Road, Central, Hong Kong  
地址: 香港中環花園道51號科達中心21樓  
[www.kidsgallery.com/hongkong](http://www.kidsgallery.com/hongkong)

### KG (Kln): Kids' Gallery (Kowloon)

Add: 28 Cumberland Road, Kowloon Tong, Kowloon  
地址: 九龍九龍塘金巴倫道28號  
[www.kidsgallery.com/hongkong](http://www.kidsgallery.com/hongkong)

### TF: Tiny Footprints

Add: 10/F, 1 Duddell Street, Central, Hong Kong  
地址: 香港中環都爹利街1號10樓  
[www.tinyfootprints.com](http://www.tinyfootprints.com)

**Remarks:** For more details of each programme, please visit [www.bringmeabook.org.hk](http://www.bringmeabook.org.hk)  
**備註:** 有關更多課程內容資料, 請瀏覽: [www.bringmeabook.org.hk](http://www.bringmeabook.org.hk)

## Testimonials from parents

### 家長感想

Since attending BMAB's training, my daughter has become more attentive when I read to her and a lot of times she has her own preference of books and actively flips the pages. I'm very pleased with her progress. We have fun and I enjoy the quality time being with her and sharing books and stories ... and laughter too !

**Alice, mother of a two-year-old girl**



Thank you Julie so much for your training. I enjoyed it so much. I now read the author's name to my daughter and after reading several books about Maisy the mouse by Lucy Cousins, she told me "Oh, Lucy writes so many books". Remembering your advice to "build connections", I immediately found another book by the same author which she adores. I also like how you taught us to make little books and I made one with Jas' name, she was so excited !

**Clare Chan, mother of a three-year-old girl**

I have learnt to be patient. My child is an energetic one and originally we experienced difficulty reading together. But thanks to your training, I have learnt how to pick age-appropriate books and choose the right environment to read. He concentrates much more now and we enjoy reading together !

**Mr. Cheng, father of a five-year-old boy**





### 報名及付款方法 Registration and Payment Method:

- 請將報名表格連同支票 (抬頭: Bring Me A Book Hong Kong Limited) 郵寄至書伴我行 (香港)基金會 (地址: 中環砵典乍街10號602室)。請於支票背後寫上姓名及聯絡電話。
- 您亦可以將有關費用存入本會匯豐銀行戶口 (號碼: 808-215412-292), 請將報名表格及收據傳真 (2167 7181) 或電郵 (info@bringmeabook.org.hk) 給我們。
- 截止報名日期: 2012年9月28日
- 報名將會以電郵確認核實。
- Please send the completed Application Form, together with a crossed cheque (payable to "Bring Me A Book Hong Kong Limited") with the applicant's name and contact number on the back to Bring Me A Book Hong Kong: Room 602, 10 Pottinger Street, Central, Hong Kong.
- To transfer payment into our HSBC bank account (808-215412-292), please send the receipt and application form to us by fax (2167 7181) or email (info@bringmeabook.org.hk).
- Registration Deadline: Sep 28, 2012
- Your application will be confirmed by email.

### 重要事項 Important Notes:

1. 報名會以先到先得形式進行。  
Applications will be accepted on a "first-come-first-serve" basis.
2. 除課程被取消外, 已收取的學費恕不退回。  
Except for programme cancellation, programme fee's paid are non-refundable.
3. 書伴我行(香港)基金會保留隨時更改原定課程細則之權利。受影響的學員將會另行通知。  
Bring Me A Book Hong Kong reserves the right to make any necessary changes concerning the programmes. All applicants affected will be given notice of any changes.
4. 當8號或以上颱風訊號或黑色暴雨警告訊號懸掛時, 課堂將會取消, 有關順延及其他安排將會另行通知。  
If a Storm Warning Signal No.8 or above, or a Black Rainstorm Warning Signal is hoisted, the lesson will be cancelled. Details of postponement or other arrangements will be announced afterwards.

### 免責聲明 Disclaimer:

參加者參加「書伴我行學院」課程時, 如遇任何意外而使身體受傷或財物損壞, 書伴我行(香港)基金會不需付上任何法律責任或賠償。參加者參加「書伴我行學院」課程, 即表示願意接受以上有關免責聲明之條款。

All participants enrolled in programmes at Bring Me A Book Institute do so at their own risk and in any case Bring Me A Book Hong Kong and its staff will accept no responsibility for the loss or damage to a participant's property or injury or accident sustained during the programmes. Participants agree that no claims will be made against Bring Me A Book Hong Kong or its staff.

## 書伴我行學院 - 報名表格 Bring Me A Book Institute - Application Form

姓名 Name: \_\_\_\_\_ 聯絡電話 Contact No.: \_\_\_\_\_

孩子年齡 Child(ren)'s age(s): \_\_\_\_\_ 支票號碼 Cheque No.: \_\_\_\_\_

電郵 E-mail: \_\_\_\_\_

曾修讀「兒童啟蒙老師訓練」Have you ever attended BMAB's "First Teachers Training" ?

☐ 是Yes / ☐ 否No

### 報讀課程 Intended Programme(s) of Study:

課程編號 Programme Code	課程名稱 Programme Title	學費 Programme Fee	工作人員填寫 Staff Use Only
合共 Total		\$	
折實學費 (如適用) Total (after discount if applicable)		\$	

### 請選擇其中一項你可享的折扣優惠 Please indicate the discount scheme you can enjoy

- ☐ 1. 2012年9月19日前報名可獲九折學費優惠  
10% off for Early Bird Registration on or before Sep 19, 2012
- ☐ 2. 報讀任何三個或以上課程可獲九折學費優惠  
10% off for registering 3 or more programmes
- ☐ 3. 2012年9月19日前報讀任何三個或以上課程可獲八折學費優惠  
20% off for registering 3 or more programmes on or before Sep 19, 2012.



Principal Sponsor:



Sponsors:



豐子愷兒童圖畫書獎  
FENG ZI KAI CHINESE CHILDREN'S  
PICTURE BOOK AWARD



TINY FOOTPRINTS™

## BRING ME A BOOK™ HONG KONG 書伴我行(香港)基金會

Room 602, 10 Pottinger Street, Central, Hong Kong  
香港中環砵典乍街10號602室

Tel 電話 : 2127 4533

Fax 傳真 : 2167 7181

[www.bringmeabook.org.hk](http://www.bringmeabook.org.hk)