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Reading Section 閱讀篇

## Spread the Joy of Reading

## 超大型 全城閱讀運動



This summer, Bring Me A Book™ Hong Kong is bringing stories alive through its “Cuddle & Chuckle with Books” six-week campaign from July 2 – August 15, 2011. Families are invited to come join this community-wide initiative to promote reading for fun and to instill the passion to read in your child from a young age.

Aimed for parents and children from 0-12 years old, there will be up to 100 interactive storytelling sessions (in both English and Cantonese) at various district libraries, local bookstores, schools and community centers across Hong Kong, Kowloon and New Territories. Special “Meet the Author” talks and seminars by reading experts will also be held at the Central Library, Hong Kong Book Fair, The Commercial Press bookstores and the Boys and Girls Clubs Association of Hong Kong.

今年暑假，書伴我行（香港）基金會策動了為期7星期的「閱讀·家·樂趣」運動（7月2日至8月15日）。基金會誠意邀請每一個香港家庭參與，讓「閱讀·家·樂趣」能夠在社區每一個角落被推動起來，更將閱讀的熱情從小栽種在孩童心裡，使之成為生活的習慣。

是次閱讀運動，基金會為年齡由0歲至12歲之兒童及其家庭預備了超過100節講故事時間（全以中、英語演繹），並安排在本港不同地區的公共圖書館、書局、學校及社區中心進行。基金會更特別在中央圖書館、香港書展、商務印書館及小童群益會設有「與作者對話」之講座及研討會，同時邀請了海內外的閱讀專家在其中發表精彩演說及討論。

\* Pre-registration for the talks and workshops will be required with details to be announced in June.

有關「與作者對話」之講座及研討會之登記及詳情，將於6月公佈。

Special  
Highlight  
特別推介

## Feng Zikai Children's Picture Book Award Touring Exhibition

豐子愷兒童圖書獎巡迴展

One of the highlights of “Cuddle & Chuckle with Books” includes the Feng Zikai Children's Picture Book Award Touring Exhibition, kindly sponsored by HSBC Private Bank, will be held at the Central Library from July 16 – August 15. This exhibit brings selected award-winning Chinese children's picture books alive through 3D mock-up displays. Named after one of China's best known illustrators, the Feng Zikai exhibition will excite visitors big and small as they will feel as if they have been transported inside the books themselves!

「閱讀·家·樂趣」閱讀運動其中一個全城關注的項目就是由香港滙豐私人銀行贊助的豐子愷兒童圖書獎巡迴展。基金會揀選了得獎之華文兒童圖書作品作展覽，並以巨型立體模型將故事內容情境活現眼前。豐子愷兒童圖書獎的由來是表揚已故中國知名的插畫家豐子愷先生並命名之，是次展覽將令所有參觀者目不暇給，他們就像置身於故事當中，刺激萬分。

**When:** July 16 - August 15

**Where:** The Central Library 香港中央圖書館

**Admission:** Free, open to the public

**Enquiries:** 2127 4533 (Contact Ms. Yoyo Yau)/  
info@bringmeabook.org.hk



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